## Lecture 10

Firm Heterogeneity, Distribution and Dynamics Stopping Time Problems

Distributional Macroeconomics<br>Part II of ECON 2149

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Firm heterogeneity, distribution and dynamics

1. motivating facts
2. workhorse model of firm dynamics: Hopenhayn (1992)
3. stopping time problems
4. Luttmer (2007)

## Motivating Facts

- So far: income and wealth distribution in macroeconomics
- Firm size distribution shares many similarities with income, wealth distributions
- extremely skewed
- lots of heterogeneity conditional on other observables
- e.g. Chad Syverson: within typical 4-digit SIC industries 90th percentile firm is twice as productive as 10th percentile firm
- other key references: work by John Haltiwanger, Steve Davis and co-authors
- Tools for theoretically modeling heterogeneous firms are exactly the same as those for modeling heterogeneous individuals
- state variable $=$ cross-sectional distribution
- key ideas: stationary distribution \& distributional dynamics


## Firm Size Distribution: Very Skewed and Fat Right Tail



Size Distribution of U. S. Firms in 2002

## Workhorse Model: Hopenhayn (1992)

- Will present my own version
- notes: http://www.princeton.edu/~moll/HACTproject/hopenhayn.pdf
- COde: http://www.princeton.edu/~moll/HACTproject/hopenhayn.m
- For some good, concise lecture notes on original see https://web.stanford.edu/~jdlevin/Econ\ 257/Industry\ Dynamics.pdf Also good discussion of Jovanovic 82, Olley-Pakes 96
- Before I forget, potentially confusing notation in Hopenhayn 92
- p.1130: "the total mass $M_{t}=\mu_{t}(S)$ "
- p.1132:"Let $M_{t}$ denote the mass of entrants in period $t$ "
- latter is one that's used throughout
- Only dynamic decisions in Hopenhayn model: entry and exit
- Will walk you through two versions

1. mechanical entry (= assumption in Luttmer: "return process")
2. optimal entry (= assumption in Hopenhayn)

## Hopenhayn Model with Mechanical Entry

- Continuum of firms, heterogeneous in productivity $z \in[0,1]$, solve

$$
\begin{gathered}
v(z)=\max _{\left\{n_{t}\right\}_{t \geq 0}, \tau} \mathbb{E}_{0}\left[\int_{0}^{\tau} e^{-\rho t}\left(p f\left(z_{t}, n_{t}\right)-w n_{t}-c_{f}\right) d t+e^{-\rho \tau} v^{*}\right] \\
d z_{t}=\mu\left(z_{t}\right) d t+\sigma\left(z_{t}\right) d W_{t}, \quad z_{0}=z
\end{gathered}
$$

- $n$ : employment, w: wage rate
- $f(z, n)$ : production, $p$ : price of final goods
- $c_{f}$ : per-period operating cost, $v^{*}$ : scrap value
- Assumption: for each exiting firm, new entrant with $z_{0} \sim \psi(z)$
- $\Rightarrow$ mass of active firms constant, normalize to 1
- assume lowest $z$ in support of $\psi$ s.t. don’t immediately exit
- Equilibrium: exogenous product demand, labor supply to industry
$p=D(Q), \quad w=W(N), \quad Q:=\int_{0}^{1} q(z) g(z) d z, \quad N:=\int_{0}^{1} n(z) g(z) d z$


## Write this more compactly

- Continuum of firms, heterogeneous in productivity $z \in[0,1]$, solve

$$
\begin{aligned}
v(z) & =\max _{\tau} \mathbb{E}_{0}\left[\int_{0}^{\tau} e^{-\rho t} \pi\left(z_{t}\right) d t+e^{-\rho \tau} v^{*}\right] \\
d z_{t} & =\mu\left(z_{t}\right) d t+\sigma\left(z_{t}\right) d W_{t}, \quad z_{0}=z \\
\pi(z) & =\max _{n}\{p f(z, n)-w n\}-c_{f}
\end{aligned}
$$

- Assumption: for each exiting firm, new entrant with $z_{0} \sim \psi(z)$
- $\Rightarrow$ mass of active firms constant, normalize to 1
- assume lowest $z$ in support of $\psi$ s.t. don't immediately exit
- Equilibrium: exogenous product demand, labor supply to industry
$p=D(Q), \quad w=W(N), \quad Q:=\int_{0}^{1} q(z) g(z) d z, \quad N:=\int_{0}^{1} n(z) g(z) d z$


## Hopenhayn Model with Optimal Entry

- Continuum of firms, heterogeneous in productivity $z \in[0,1]$, solve

$$
\begin{aligned}
v(z) & =\max _{\tau} \mathbb{E}_{0}\left[\int_{0}^{\tau} e^{-\rho t} \pi\left(z_{t}\right) d t+e^{-\rho \tau} v^{*}\right] \\
d z_{t} & =\mu\left(z_{t}\right) d t+\sigma\left(z_{t}\right) d W_{t}, \quad z_{0}=z \\
\pi(z) & =\max _{n}\{p f(z, n)-w n\}-c_{f}
\end{aligned}
$$

- Previous slide: flow of entrants determined mechanically
- Now: flow of entrants satisfies free entry condition

$$
\int_{0}^{1} v(z) \psi(z) d z=c_{e}
$$

- $\Rightarrow$ total mass of firms endogenous, cannot normalize it to one


## 3-Slide Discussion of Hopenhayn (1992)

## Stopping Time Problems

## Stopping Time Problems

- In lots of problems in economics, agents have to choose an optimal stopping time
- Quite often these problems entail some form of non-convexity
- Examples:
- how long should a low productivity firm wait before it exits an industry?
- how long should a firm wait before it resets its prices?
- when should you exercise an option?
- etc... Stokey's book is all about these kind of problems
- These problems are very awkward in discrete time because you run into integer problems
- Big payoff from working in continuous time
- Next: flexible algorithm for solving such problems, also works if don't have simple threshold rules and with states $>1$


## Exercising an Option: Deterministic Warmup

- Problem from chapter 6 of Stokey's "Economics of Inaction"
- Plant has profits

$$
\pi(z(t))
$$

- $z(t)$ : state variable $=$ stand in for demand, plant capacity etc

$$
z(t)=z_{0}+\mu t \quad \Leftrightarrow \quad \dot{z}(t)=\mu
$$

- Can shut down plant at any time, get scrap value $S$, but cannot reopen
- Problem: choose stopping time $\tau$ to solve

$$
v\left(z_{0}\right)=\max _{\tau \geq 0}\left[\int_{0}^{\tau} e^{-r t} \pi(z(t)) d t+e^{-r \tau} S\right]
$$

- Assumptions to make sure $\tau^{*}<\infty$ :

$$
\pi^{\prime}(z)>0, \quad \mu<0, \quad \lim _{z \rightarrow-\infty} \pi(z)<r S<\lim _{z \rightarrow+\infty} \pi(z)
$$

## Exercising an Option: Deterministic Warmup

- FOC

$$
e^{-\rho \tau^{*}}\left[\pi\left(z\left(\tau^{*}\right)\right)-r S\right] \leq 0, \quad \text { with equality if } \tau^{*}>0
$$

- Can write this in terms of cutoff $b^{*}=z\left(\tau^{*}\right)$

$$
\pi\left(b^{*}\right)=r S
$$

- Optimal stopping time is

$$
\tau^{*}= \begin{cases}0, & \text { if } z<b^{*} \\ \left(b^{*}-z\right) / \mu, & \text { if } z \geq b^{*}\end{cases}
$$

## Exercising an Option: Stochastic Problem

- Problem: choose stopping time $\tau$ to solve

$$
\begin{aligned}
v(z) & =\max _{\tau \geq 0} \mathbb{E}_{0}\left[\int_{0}^{\tau} e^{-\rho t} \pi\left(z_{t}\right) d t+e^{-\rho \tau} S\left(z_{\tau}\right)\right] \\
d z_{t} & =\mu\left(z_{t}\right) d t+\sigma\left(z_{t}\right) d W_{t}, \quad z_{0}=z
\end{aligned}
$$

- Same assumptions as before to ensure $\tau^{*}<\infty$
- Analytic solution if $\mu(z)=\bar{\mu}, \sigma(z)=\bar{\sigma}, S(z)=\bar{S}$, but not in general
- Two approaches for tackling this problem

1. standard approach: "smooth pasting"
2. more powerful approach: HJB "Variational Inequality"

- Discuss these in turn


## Exercising an Option: Standard Approach

- Assume scrap value is independent of $z: S(z)=\bar{S}$
- Optimal policy $=$ threshold rule: exit if $z_{t}$ falls below $b$
- Standard approach (see e.g. Stokey, Ch.6):

$$
\rho v(z)=\pi(z)+\mu(z) v^{\prime}(z)+\frac{\sigma^{2}(z)}{2} v^{\prime \prime}(z), \quad z>b
$$

with "value matching" and "smooth pasting" at $b$ :

$$
v(b)=\bar{S}, \quad v^{\prime}(b)=0
$$

- Derivation? See Appendix
- But things more complicated if
- $S$ depends on $z .$. .
- ... or if dimension > 1
- $\Rightarrow$ can't use threshold property
- want algorithm that works also in those cases


## Exercising an Option: HJBVI Approach

- Denote $\mathcal{Z}=$ set of $z$ such that don't exit:

$$
\begin{array}{ll}
z \in \mathcal{Z}: & v(z) \geq S(z),
\end{array} \quad \rho v(z)=\pi(z)+\mu(z) v^{\prime}(z)+\frac{\sigma^{2}(z)}{2} v^{\prime \prime}(z), ~\left(z \notin \mathcal{Z}: \quad v(z)=S(z), \quad \rho v(z) \geq \pi(z)+\mu(z) v^{\prime}(z)+\frac{\sigma^{2}(z)}{2} v^{\prime \prime}(z)\right.
$$

- Can write compactly as:
$\min \left\{\rho v(z)-\pi(z)-\mu(z) v^{\prime}(z)-\frac{\sigma^{2}(z)}{2} v^{\prime \prime}(z), v(z)-S(z)\right\}=0$
- Note: have used that following two statements are equivalent

1. for all $z$, either $f(z) \geq 0, g(z)=0$ or $f(z)=0, g(z) \geq 0$
2. $\min \{f(z), g(z)\}=0$ for all $z$

- (*) is called "HJB variational inequality" (HJBVI)
- Important: did not impose smooth pasting
- instead, it's a result: can prove that $(*)$ implies $v^{\prime}(b)=S^{\prime}(b)$
- see e.g. Oksendal http://th.if.uj.edu.pl/-gudouska/dydaktyka/oksendal.pdf (who calls "smooth pasting" "high contact (or smooth fit) principle")


## Finite Difference Scheme for solving HJBVI

- Codes http://www.princeton.edu/~moll/HACTproject/option_simple_LCP.m, http://www.mathworks.com/matlabcentral/fileexchange/20952
- Main insight: discretized HJBVI = Linear Complementarity Problem (LCP) https://en.wikipedia.org/wiki/Linear_complementarity_problem
- Prototypical LCP: given matrix $\mathbf{B}$ and vector $\mathbf{q}$, find $\mathbf{x}$ such that

$$
\begin{aligned}
\mathbf{x}^{\top}(\mathbf{B x}+\mathbf{q}) & =0 \\
\mathbf{x} & \geq 0 \\
\mathbf{B x}+\mathbf{q} & \geq 0
\end{aligned}
$$

- There are many good LCP solvers in Matlab and other languages
- Best one l've found if B large but sparse (Newton-based): http://www.mathworks.com/matlabcentral/fileexchange/20952


## Finite Difference Scheme for solving HJBVI

- Recall HJBVI

$$
\min \left\{\rho v(z)-\pi(z)-\mu(z) v^{\prime}(z)-\frac{\sigma^{2}(z)}{2} v^{\prime \prime}(z), v(z)-S(z)\right\}=0
$$

- Without exit, discretize as

$$
\rho v_{i}=\pi_{i}+\mu_{i}\left(v_{i}\right)^{\prime}+\frac{\sigma_{i}^{2}}{2}\left(v_{i}\right)^{\prime \prime} \quad \Leftrightarrow \quad \rho \mathbf{v}=\pi+\mathbf{A} \mathbf{v}
$$

- With exit:

$$
\min \{\rho \mathbf{v}-\pi-\mathbf{A} \mathbf{v}, \mathbf{v}-\mathbf{S}\}=0
$$

- Equivalently:

$$
\begin{aligned}
(\mathbf{v}-\mathbf{S})^{\top}(\rho \mathbf{v}-\pi-\mathbf{A} \mathbf{v}) & =0 \\
\mathbf{v} & \geq \mathbf{S} \\
\rho \mathbf{v}-\pi-\mathbf{A} \mathbf{v} & \geq 0
\end{aligned}
$$

- But this is just an LCP with $\mathbf{x}=\mathbf{v}-\mathbf{S}, \mathbf{B}=\rho \mathbf{I}-\mathbf{A}, \mathbf{q}=-\pi+\mathbf{B}$ !!


## The solution satisfies smooth pasting even though we didn't impose it!



## An Impulse Control Problem: Buying \& Selling a Car

- Flow utility $u\left(c_{t}\right)+\kappa d_{t}, d_{t} \in\{0,1\}$ (car or no car)
- Buy car at $p_{0}$, sell at $p_{1}$ with $p_{1}<p_{0}$
- When not buying/selling, wealth accumulates in standard fashion

$$
\dot{a}_{t}=y+r a_{t}-c_{t}
$$

- Notation: $v_{d}(a)=$ value of wealth $a$, car ownership state $d \in\{0,1\}$
- Problem of individual without car: choose $c_{t}$ and stopping time $\tau$

$$
\begin{aligned}
v_{0}(a) & =\max _{\left\{c_{t}\right\}_{t \geq 0}, \tau} \int_{0}^{\tau} e^{-\rho t} u\left(c_{t}\right) d t+e^{-\rho \tau} v_{0}^{*}\left(a_{\tau}\right) \\
\dot{a}_{t} & =y+r a_{t}-c_{t}, \quad a_{t} \geq \underline{a}, \quad a_{0}=a
\end{aligned}
$$

where $v_{0}^{*}(a)=$ value of buying car

$$
v_{0}^{*}(a)= \begin{cases}v_{1}\left(a-p_{0}\right), & \text { if } a-p_{0} \geq \underline{a} \\ -\infty, & \text { if } a-p_{0}<\underline{a}\end{cases}
$$

- Symmetric problem for individual with car, value $v_{1}(a)$

A Problem with an Indivisible Durable (a.k.a. a Car)

- System of HJBVI's

$$
\begin{aligned}
& 0=\min \left\{\rho v_{0}(a)-\max _{c}\left\{u(c)+v_{0}^{\prime}(a)(y+r a-c)\right\}, v_{0}(a)-v_{0}^{*}(a)\right\}, \\
& 0=\min \left\{\rho v_{1}(a)-\max _{c}\left\{u(c)+\kappa+v_{1}^{\prime}(a)(y+r a-c)\right\}, v_{1}(a)-v_{1}^{*}(a)\right.
\end{aligned}
$$

- Discretize as

$$
\begin{aligned}
& 0=\min \left\{\rho v_{0}-u\left(v_{0}\right)-\mathbf{A}\left(v_{0}\right) v_{0}, v_{0}-v_{0}^{*}\left(v_{1}\right)\right\} \\
& 0=\min \left\{\rho v_{1}-u\left(v_{1}\right)+\kappa-\mathbf{A}\left(v_{1}\right) v_{1}, v_{1}-v_{1}^{*}\left(v_{0}\right)\right\}
\end{aligned}
$$

- Solve using LCP solver
- Code: http://www.princeton.edu/~moll/HACTproject/car.m


## A Problem with an Indivisible Durable (a.k.a. a Car)


(a) Value Function

(c) Saving Policy Function

(b) Value Function

(d) Cons Policy Function

## Numerical Solution of Hopenhayn Model

http://www.princeton.edu/~moll/HACTproject/hopenhayn.pdf http://www.princeton.edu/~moll/HACTproject/hopenhayn.m

## Hopenhayn Model with Mechanical Entry

- Write more compactly

$$
\begin{aligned}
v(z) & =\max _{\tau} \mathbb{E}_{0}\left\{\int_{0}^{\tau} e^{-\rho t} \pi\left(z_{t}\right) d t+e^{-\rho \tau} v^{*}\right\} \\
d z_{t} & =\mu\left(z_{t}\right) d t+\sigma\left(z_{t}\right) d W_{t}, \quad z_{0}=z \\
\pi(z) & =\max _{n}\{p f(z, n)-w n\}-c_{f}
\end{aligned}
$$

- Assumption: for each exiting firm, new entrant with $z_{0} \sim \psi(z)$
- $\Rightarrow$ mass of active firms constant, normalize to 1
- assume lowest $z$ in support of $\psi$ s.t. don't immediately exit


## Equations for Stationary Equilibrium, Mechanical Entry

- Denote $\mathcal{Z}=$ inaction region, i.e. set of z's such that don't exit...
- ... and $m=$ entry rate (by assumption also = exit rate) $0=\min \left\{\rho v(z)-v^{\prime}(z) \mu(z)-\frac{1}{2} v^{\prime \prime}(z) \sigma^{2}(z)-\pi(z), v(z)-v^{*}\right\}, \quad$ all $z \in(0,1)$ $0=-(\mu(z) g(z))^{\prime}+\frac{1}{2}\left(\sigma^{2}(z) g(z)\right)^{\prime \prime}+m \psi(z), \quad$ all $z \in \mathcal{Z}$, $p=D(Q), \quad w=W(N), \quad Q=\int_{\mathcal{Z}} q(z) g(z) d z, \quad N=\int_{\mathcal{Z}} n(z) g(z) d z$
- Remains to determine $m$, find it from $\int_{\mathcal{Z}} g(z, t) d z=1$ for all $t$

$$
\begin{aligned}
& \partial_{t} g=\mathcal{A}^{*} g+m(t) \psi(z) \quad \text { and } \int_{\mathcal{Z}} \partial_{t} g(z, t) d z=0 \\
& \Rightarrow \quad m=-\int_{\mathcal{Z}}\left(\mathcal{A}^{*} g\right)(z) d z
\end{aligned}
$$

- If threshold rule (stay when $z \geq b$ ), then $m=-\frac{1}{2} \partial_{z}\left(\sigma^{2}(b) g(b)\right)$


## Equations for Stationary Equilibrium with Optimal Entry

Now: Mass of entrants $m$ pinned down by free entry condition

$$
0=\min \left\{\rho v(z)-v^{\prime}(z) \mu(z)-\frac{1}{2} v^{\prime \prime}(z) \sigma^{2}(z)-\pi(z), v(z)-v^{*}\right\}, \quad \text { all } z \in(0,1)
$$

$$
0=-(\mu(z) g(z))^{\prime}+\frac{1}{2}\left(\sigma^{2}(z) g(z)\right)^{\prime \prime}+m \psi(z), \quad \text { all } z \in \mathcal{Z}
$$

$$
c_{e}=\int_{0}^{1} v(z) \psi(z) d z
$$

$$
p=D(Q), \quad w=W(N), \quad Q=\int_{\mathcal{Z}} q(z) g(z) d z, \quad N=\int_{\mathcal{Z}} n(z) g(z) d z
$$

## Equations for Stationary Equilibrium with Optimal Entry

Free-entry condition not particularly well behaved numerically $\Rightarrow$ replace

$$
\begin{aligned}
& 0=\min \left\{\rho v(z)-v^{\prime}(z) \mu(z)-\frac{1}{2} v^{\prime \prime}(z) \sigma^{2}(z)-\pi(z), v(z)-v^{*}\right\}, \quad \text { all } z \in(0,1) \\
& 0=-(\mu(z) g(z))^{\prime}+\frac{1}{2}\left(\sigma^{2}(z) g(z)\right)^{\prime \prime}+m \psi(z), \quad \text { all } z \in \mathcal{Z} \\
& m=\bar{m} \exp \left(\eta\left(\int_{0}^{1} v(z) \psi(z) d z-c_{e}\right)\right), \quad \eta, \bar{m}>0 \\
& p=D(Q), \quad w=W(N), \quad Q=\int_{\mathcal{Z}} q(z) g(z) d z, \quad N=\int_{\mathcal{Z}} n(z) g(z) d z
\end{aligned}
$$

- $\int_{0}^{1} v(z) \psi(z) d z=c_{e}$ is special case $\eta \rightarrow \infty$
- to see this, write as $\frac{\log (m / \bar{m})}{\eta}=\int_{0}^{1} v(z) \psi(z) d z-c_{e}$
- that is, Hopenhayn model has infinitely elastic supply of entrants


## Discretization of KF equation

- Discretized KF equation is

$$
\begin{aligned}
0 & =\sum_{j=1}^{l} A_{j, i} g_{j}+m \psi_{i}, \quad \text { all } i \in \mathcal{I} \\
g_{i} & =0, \quad \text { all } i \notin \mathcal{I}
\end{aligned}
$$

- Write this in matrix notation as

$$
0=\tilde{\mathbf{A}}^{\top} \mathbf{g}+m \psi
$$

- where $\widetilde{A}_{i, j}=A_{i, j}$ for all columns in inaction region $j \in \mathcal{I} \ldots$
- ... columns in exit region $j \notin \mathcal{I}$ are replaced by a column of zeros everywhere except for 1 on the diagonal
- hence $0=\widetilde{\mathbf{A}}^{\top} \mathbf{g}+m \psi$ implies that $g_{i}=0$ for all $i \notin \mathcal{I}$
- $\Rightarrow$ non-singular $\tilde{\mathbf{A}}^{\top} \Rightarrow$ can simply solve (no eigenvalue problem)

$$
\mathbf{g}=-\left(\tilde{\mathbf{A}}^{\top}\right)^{-1} m \psi
$$

## Solution Algorithm

http://www.princeton.edu/~moll/HACTproject/hopenhayn.m
(i) Guess $w^{0}$
(ii) 1. Guess $p^{0}$
2. Given $\left(p^{j}, w^{k}\right)$ solve the HJBVI equation. This yields $v$ and exit region $\mathcal{Z}$
3. Given $v$, compute $m$ from supply of entrants. To approximate perfectly elastic supply of entrants, set $\eta=1,000$
4. Given exit region $\mathcal{Z}$, and entry rate $m$, solve KF equation to get $g$. Note that $g$ will, in general, not integrate to one
5. Given $g$, compute $Q$ \& update $p: p^{j+1}=\left(1-\lambda_{p}\right) p^{j}+\lambda_{p} Q^{-\varepsilon}$
6. If $p^{j+1}$ and $Q^{-\varepsilon}$ are close enough, go to iii, otherwise back to 2
(iii) Given $g$, compute $N$ \& update $w$ : $w^{k+1}=\left(1-\lambda_{w}\right) w^{k+1}+\lambda_{w} N^{\phi}$
(iv) If $w^{k+1}$ and $N^{\phi}$ are close enough, exit, otherwise back to ii

## Results: Value Function and Size Distribution


(e) Value function $v(z)$

(f) Size distribution of active firms $g(z)$

## Luttmer (2007) - Short Version

## Luttmer (2007): Overview

- Firms are monopolistic competitors
- Permanent shocks to preferences and technologies associated with firms
- Low productivity firms exit, new firms imitate and attempt to enter
- selection produces Pareto right tail rather than log-normal
- population productivity grows faster than mean of incumbents
- thickness of right tail depends on the difference
- Zipf tail when entry costs are high or imitation is difficult


## Luttmer (2007): Key Mechanism for Pareto Distribution

- Exactly same logic as in Gabaix, Gabaix-Lasry-Lions-Moll
- Logarithm of size $s_{t}$ follows "return process"/"exit with reinjection"

$$
d s_{t}=\mu d t+\sigma d W_{t}
$$

- assume $\mu<0$
- if $s_{t}$ ever reaches $b$, exit and get reinjected at $x>b$
- $\Rightarrow$ exponential tail for log size $s$, Pareto tail for size $e^{s}$
- More precisely, a double-Pareto distribution
- Remaining model ingredients only make economics nicer, model less mechanical


## Stationary Size Distribution, $s=$ log size



Figure II
Size Density Conditional on Initial Size

## 3-Slide Discussion of Luttmer

## Appendix:

Smooth Pasting and All That

## Deterministic Problem: HJB Approach

Claim (Stokey, Proposition 6.2): The value function, $V$, and optimal threshold, $b^{*}$, have the following properties:
(i) $v$ satisfies the HJB equation

$$
\begin{aligned}
r V(z) & =\pi(z)+V^{\prime}(z) \mu, & & z \geq b^{*} \\
V(z) & =S, & & z \leq b^{*}
\end{aligned}
$$

(ii) $V$ is continuous at $b^{*}$ (value matching)

$$
\lim _{z \downarrow b^{*}} V(z)=S
$$

(iii) $V^{\prime}$ is continuous at $b^{*}$ (smooth pasting)

$$
\lim _{z \downarrow b^{*}} V^{\prime}(z)=0
$$

## Intuitive Derivation

- Periods of length $\Delta t$,
- Value of a firm with $z_{0}=z$ :

$$
V(z)=\max \{\tilde{V}(z), S\}
$$

- $S$ : value of exiting
- $\tilde{V}(z)$ : value of staying in industry satisfying

$$
\tilde{V}(z)=\pi(z) \Delta t+(1-r \Delta t) V(z+\mu \Delta t)
$$

## Derivation: Value Matching $\lim _{z \downarrow b} V(z)=S$

- Consider some (not necessarily optimal) threshold $b$
- By definition of $b$ :

$$
V(z)= \begin{cases}\tilde{V}(z), & z>b \\ S, & z \leq b\end{cases}
$$

(Note: could write $z \geq b$ and $z<b$, would need to slightly change argument below; just definition of $b$ in any case.)

- Subtract $(1-r \Delta t) \tilde{V}(z)$ from both sides and divide by $\Delta t$

$$
r \tilde{V}(z)=\pi(z)+(1-r \Delta t) \frac{V(z+\mu \Delta t)-\tilde{V}(z)}{\Delta t}
$$

## Derivation: Value Matching $\lim _{z \downarrow b} V(z)=S$

- Evaluate $\tilde{V}$ at $z=b-\mu \Delta t$, i.e. at an $x$ just above the threshold (recall $\mu<0$ ).

$$
r \tilde{V}(b-\mu \Delta t)=\pi(b-\mu \Delta t)+(1-r \Delta t) \frac{S-\tilde{V}(b-\mu \Delta t)}{\Delta t}
$$

- Want to take $\Delta t \rightarrow 0$. Note:

$$
\lim _{\Delta t \rightarrow 0} \tilde{V}(b-\mu \Delta t)=\lim _{z \downarrow b} \tilde{V}(z)
$$

- Proof by contradiction. Suppose $\lim _{z \downarrow b} \tilde{V}(z)<S$.
- then $\frac{S-\tilde{V}(b-\mu \Delta t)}{\Delta t} \rightarrow \infty$ and hence $r \tilde{V}(b-\mu \Delta t) \rightarrow \infty$.
- but $\lim _{z \downarrow b} \tilde{V}(z)=\infty$ contradicts $\lim _{z \downarrow b} \tilde{V}(z)<S$.
- Symmetric argument for $\lim _{z \downarrow \downarrow} \tilde{V}(z)>S$
- Since $V(z)=\tilde{V}(z)$ for $z>b$, also $\lim _{z \downarrow b} V(z)=S$
- Note: this has to hold for any threshold $b$, also suboptimal ones. Continuous problems have continuous value functions.


## Derivation: Smooth Pasting $\lim _{z \downarrow b^{*}} V^{\prime}(z)=0$

- Now consider the optimal threshold choice.
- The value of staying, $\tilde{V}$, satisfies the Bellman equation

$$
\tilde{V}(z)=\pi(z) \Delta t+(1-r \Delta t) \max \{\tilde{V}(z+\mu \Delta t), S\}
$$

- Consider the optimal threshold $b^{*}$. If it is indeed optimal, then

1. $\tilde{V}\left(b^{*}\right)=S$
2. $\tilde{V}\left(b^{*}+\mu \Delta t\right)=S$ (recall that $\mu<0$ and so $b^{*}+\mu \Delta t<b^{*}$ ) and therefore

$$
\tilde{V}\left(b^{*}\right)=\pi\left(b^{*}\right) \Delta t+(1-r \Delta t) S=S
$$

which implies

$$
\begin{equation*}
\pi\left(b^{*}\right)=r S \tag{*}
\end{equation*}
$$

- Observation 1: if we are indifferent between stopping or not, flow payoff from stopping must be same as flow payoff from continuing


## Derivation: Smooth Pasting $\lim _{z \downarrow b^{*}} V^{\prime}(z)=0$

- Next, evaluating at $b^{*}-\mu \Delta t$

$$
\tilde{V}\left(b^{*}-\mu \Delta t\right)=\pi\left(b^{*}-\mu \Delta t\right) \Delta t+(1-r \Delta t) S
$$

From value matching $\tilde{V}\left(b^{*}\right)=S$,

$$
\tilde{V}\left(b^{*}-\mu \Delta t\right)-\tilde{V}\left(b^{*}\right)=\pi\left(b^{*}-\mu \Delta t\right) \Delta t-r \Delta t S
$$

and hence

$$
\frac{\tilde{V}\left(b^{*}-\mu \Delta t\right)-\tilde{V}\left(b^{*}\right)}{\Delta t}=\pi\left(b^{*}-\mu \Delta t\right)-r S
$$

- Taking $\Delta t \rightarrow 0$ and using $(*) \Rightarrow$ smooth pasting $V^{\prime}\left(b^{*}\right)=0$
- Observation 2: If we are close to stopping we cannot be much better off than stopping now, given Observation 1


## Deterministic Problem: Extensions

- Suppose the scrap value is $S(z)$ rather than $S$.
- And further that drift is $\mu(z)$ rather than $\mu$
- Can use the same approach as above to show that
- Value Matching:

$$
\lim _{z \downarrow b^{*}} V(z)=S\left(b^{*}\right)
$$

- Smooth Pasting:

$$
\lim _{z \downarrow b^{*}} V^{\prime}(z)=S^{\prime}\left(b^{*}\right)
$$

## Luttmer (2007) - Long Version

## Luttmer (2007)

- Preferences:
- differentiated commodities with permanent taste shocks
- Technologies:
- at a cost, entrants draw technologies from some distribution
- fixed overhead labor, asymptotic constant returns to scale
- random productivity, quality growth.


## Consumers

- A population $\mathrm{He}^{\eta t}$ with preferences over per-capita consumption $C_{t} e^{-\eta t}$ :

$$
\mathbb{E}_{0} \int_{0}^{\infty} e^{-\rho t} \frac{\left(C_{t} e^{-\eta t}\right)^{1-\gamma}}{1-\gamma} d t
$$

- where

$$
C_{t}=\left[\int u^{1-\beta} c_{t}^{\beta}(u) d M_{t}(u)\right]^{1 / \beta}
$$

- Elasticity of substitution is $\sigma=1 /(1-\beta)$
- Demands

$$
c_{t}(u, p)=\left(\frac{p}{P_{t}}\right)^{-1 /(1-\beta)} u C_{t}
$$

where

$$
P_{t}=\left(\int u p^{-\beta /(1-\beta)} d M_{t}(u)\right)^{-(1-\beta) / \beta}
$$

## Firms

- Firms indexed by age a and date of birth $t$.
- Calendar time $=t+a$
- Production function

$$
y_{t, a}=z_{t, a} L_{t, a}
$$

- Revenues

$$
R_{t, a}=C_{t+a}^{1-\beta}\left(Z_{t, a} L_{t, a}\right)^{\beta}, \quad Z_{t, a} \equiv\left(u_{t, a}^{1-\beta} z_{t, a}^{\beta}\right)^{1 / \beta}
$$

- $Z_{t, a}$ : combined quality and technology shock


## Firms

- $Z_{t, a}$ : combined quality and technology shock ("productivity") evolves according to

$$
Z_{t, a}=Z \exp \left(\theta_{E} t+\theta_{l} a+\sigma_{Z} d W_{t, a}\right)
$$

- That is, $Z_{t, a}$ is a geometric Brownian motion

$$
\frac{d Z_{t, a}}{Z_{t, a}}=\theta_{E} d t+\theta_{l} d a+\sigma_{Z} d W_{t, a}, \quad Z_{0,0}=Z
$$

- $\theta_{E}$ : growth of productivity of new firms
- $\theta_{l}$ : growth of productivity of incumbent firms
- $\theta_{I}-\theta_{E}$ is key parameter.


## Firms

- Continuation requires $\lambda_{F}$ units of labor per unit of time.
- Value of a firm:

$$
V_{t}(Z)=\max _{L, \tau} \mathbb{E}_{t} \int_{0}^{\tau} e^{-r a}\left(R_{t, a}-w_{t+a}\left[L_{t, a}+\lambda_{F}\right]\right) d a
$$

- $\tau$ : stopping time


## Balanced Growth Path

- Will look for equilibria where a bunch of things are growing at a constant growth rate $\kappa$
- Aggregate labor supply: $H_{t}=H e^{\eta t}$
- Number of firms: $M_{t}=M e^{\eta t}$
- Initial productivity $Z_{t, 0}=Z e^{\theta_{E} t}$
- Total consumption $C_{t}=C e^{\kappa t}$. Per capita $C_{t} e^{-\eta t}=C e^{(\kappa-\eta) t}$.
- Revenues $R_{t, a}=C_{t+a}^{1-\beta}\left(Z_{t, a} L_{t, a}\right)^{\beta}$ also grow at $\kappa$.
- Growth rate

$$
\kappa=\theta_{E}+\left(\frac{1-\beta}{\beta}\right) \eta
$$

## Production Decisions along BGP

- Firms maximize variable profits $R_{t, a}-w_{t+a} L_{t, a}$. Solution:

$$
R_{t, a}-w_{t+a} L_{t, a}=(1-\beta)\left(\frac{\beta Z_{t, a}}{w_{t+a}}\right)^{\beta /(1-\beta)} C_{t+a}
$$

- Therefore total profits can be written as

$$
\begin{aligned}
& R_{t, a}-w_{t+a} L_{t, a}-w_{t+a} \lambda_{F}=w_{t+a} \lambda_{F}\left(e^{s_{a}}-1\right) \\
& \text { where } \quad s_{a} \equiv S(Z)+\frac{\beta}{1-\beta}\left[\ln \left(\frac{Z_{t, a}}{Z_{t, 0}}-\theta_{E} a\right)\right] \\
& \text { and } \quad e^{S(Z)} \equiv \frac{1-\beta}{\lambda_{F}} \frac{C}{w}\left(\frac{\beta Z}{w}\right)^{\beta /(1-\beta)}
\end{aligned}
$$

- $s_{a}$ : firm size relative to fixed costs. This is a Brownian motion

$$
d s_{a}=\mu d a+\sigma d W_{t, a}
$$

where $\quad \mu \equiv \frac{\beta}{1-\beta}\left(\theta_{I}-\theta_{E}\right), \quad \sigma=\frac{\beta}{1-\beta} \sigma_{Z}$

## Exit Decision: Stopping Time Problem

- Value of a firm is

$$
V_{t}(Z)=w_{t} \lambda_{F} V(S(Z))
$$

where

$$
V(s)=\max _{\tau} \mathbb{E}\left[\int_{0}^{\tau} e^{-(r-\kappa) a}\left(e^{s_{a}}-1\right)\right]
$$

- Stopping time problem $\Rightarrow$ threshold policy: shut down when $s$ falls below $b$.
- For $s>b$, the HJB equation holds

$$
(r-\kappa) V(s)=e^{s}-1+V^{\prime}(s) \mu+\frac{1}{2} V^{\prime \prime}(s) \sigma^{2}
$$

- $b$ determined by value matching and smooth pasting

$$
V(b)=0, \quad V^{\prime}(b)=0
$$

## Exit Decision: Stopping Time Problem

- Can show: exit barrier determined by

$$
e^{b}=\left(\frac{\xi}{1+\xi}\right)\left(1-\frac{\mu+\sigma^{2} / 2}{r-\kappa}\right)
$$

where $\quad \xi \equiv \frac{\mu}{\sigma^{2}}+\sqrt{\left(\frac{\mu}{\sigma^{2}}\right)^{2}+\frac{r-\kappa}{\sigma^{2} / 2}}$
and the HJB equation has solution

$$
V(s)=\frac{1}{r-\kappa}\left(\frac{\xi}{1+\xi}\right)\left(e^{s-b}-1-\frac{1-e^{-\xi(s-b)}}{\xi}\right), \quad s \geq b
$$

- Faster aggregate productivity growth $\theta_{E} \uparrow \Rightarrow \mu \propto \theta_{\text {I }}-\theta_{E} \downarrow \Rightarrow b \uparrow$, i.e. incumbents more likely to exit.


## Entry

- Labor cost of an arrival rate of $\ell_{t}$ entry opportunities per unit of time:

$$
L_{E, t}=\lambda_{E} \ell_{t}
$$

- An entry opportunity yields a draw $Z$ from a distribution $J$
- Zero profit condition

$$
\lambda_{E}=\lambda_{F} \int V(S(Z)) d J(Z)
$$

- For now: J exogenous


## Kolmogorov Forward Equation

- Density of measure of firms of age a and size $s$ at time $t$

$$
f(a, s, t)=m(a, s) / e^{\eta t}
$$

- The KFE is

$$
\frac{\partial f(a, s, t)}{\partial t}=-\frac{\partial}{\partial a} f(a, s, t)-\frac{\partial}{\partial s}[\mu f(a, s, t)]+\frac{1}{2} \frac{\partial^{2}}{\partial s^{2}}\left[\sigma^{2} f(a, s, t)\right]
$$

- Note: unit drift of age $d a=d t$
- Substituting in $f(a, s, t)=m(a, s) / e^{\eta t}$ yields

$$
\frac{\partial m(a, s)}{\partial a}=-\eta m(a, s)-\frac{\partial}{\partial s}[\mu m(a, s)]+\frac{1}{2} \frac{\partial^{2}}{\partial s^{2}}\left[\sigma^{2} m(a, s)\right]
$$

## Boundary Conditions

- Denote size distribution of entering firms by $G(s)$, derived from $J(Z)=G(S(Z))$
- First boundary condition: at age zero

$$
\int_{b}^{s} m(0, x) d x=G(s)-G(b) \quad \text { all } s>b
$$

or more intuitively in terms of the density $g(s)=G^{\prime}(s)$

$$
m(0, s)=g(s), \quad \text { all } s>b
$$

- Second boundary condition: at the exit threshold

$$
m(a, b)=0, \quad \text { all } a>0
$$

## Boundary Conditions

- Lemma 1 the solution to the KFE subject to the boundary conditions is

$$
\begin{gathered}
m(a, s)=\int_{b}^{\infty} e^{-\eta a} \psi(a, s \mid x) d G(x) \\
\psi(a, s \mid x)=\frac{1}{\sigma \sqrt{a}}\left[\phi\left(\frac{s-x-\mu a}{\sigma \sqrt{a}}\right)-e^{-\mu(x-b) /\left(\sigma^{2} / 2\right)} \phi\left(\frac{s+x-2 b-\mu a}{\sigma \sqrt{a}}\right)\right]
\end{gathered}
$$

- where $\phi$ is the standard normal probability density.
- $\psi(a, s \mid x)$ is the density of survivors at age a with size $s$ of the cohort that entered with the same initial size $x$ (not a p.d.f.)


## Life of a Cohort: evolution of $m(a, s)$



## Aside: Practical Advice

- Question: how to find solutions for these kinds of ODEs/PDEs?
- Answer: there is a collection of known solutions to a big number of ODEs/PDEs. This one apparently from Harrison (1985, p.46)
- if you ever encounter an ODE or PDE that you need to solve, plug into Mathematica (function DSolve). Knows all known solutions.


## Size Distribution

- Want to obtain size distribution. Almost there.
- Denote by $\pi(a, s \mid x)$ the probability density of survivors at age a with size $s$ of the cohort that entered with the same initial size $x$ (proportional to $\psi(a, s \mid x)$ )

$$
\pi(a, s \mid x)=\left(\frac{1-e^{-\alpha_{*}(x-b)}}{\eta}\right)^{-1} e^{-\eta a} \psi(a, s \mid x)
$$

- Integrate this over all ages, a, to get density conditional on initial size

$$
\pi(s \mid x) \propto e^{-\alpha(s-b)} \min \left\{e^{\left(\alpha+\alpha_{*}\right)(s-b)}-1, e^{\left(\alpha+\alpha_{*}\right)(x-b)}-1\right\}
$$

- Density of $e^{s}$ is our friend the double Pareto distribution. Can write in a better way.
- From fact: if $s$ has an exponential distribution, then $e^{s}$ has a Pareto distribution.


## Special Case: $\eta=0$

- when $\eta=0$, then the tail exponents are $\alpha_{*}=0$ and

$$
\alpha=-\frac{\mu}{\sigma^{2} / 2}=\frac{\theta_{E}-\theta_{l}}{\left(\frac{\beta}{1-\beta} \sigma_{Z}^{2} / 2\right)}
$$

